

Press Release

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RE: Survivor II Liner Series

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Fortune Plastics introduces the **Survivor II** liner series.

The **Survivor II** liner was created by Fortune Plastics to provide a superior alternative to the reprocessed liner. In today's world, reprocessed materials have become scarce, have diminished in quality, and have become more and more expensive.

Fortune's **Survivor II** liner is stronger than a repro liner and costs less, making it a win-win choice for both the distributor and their customer.

The advantages of the **Survivor II** liner are:

- Made from Super Hexene fortified resin, a super tough, stretchable material
- No variability in material as with reprocessed liners
- Tubular construction with no weak side seals
- Lab results show the **Survivor II** averaging over twice the strength of comparable repro liners
- Improved strength to weight ratio means less material is landfilled



If the **Survivor II** liners don't work, we'll take them back – no questions asked. The **Survivor II** liners are available for immediate delivery.

To obtain prices or to order your **Survivor II** liners, please contact your liner distributor, or contact your local Fortune Plastics representative, (800) 243-0306.

In business since 1955, Fortune Plastics is one of the leading poly bag manufacturers in the industry. With plants in Connecticut, Arizona, Tennessee, Florida, and Illinois, Fortune Plastics manufactures not only trash can liners for every application, but also biohazard bags, merchandise bags, deli pouches, ice bags, *and* specializes in custom and printing capabilities.

“COMP-LETE” Compostable Bags from Fortune Plastics

The newest approval by the Biodegradable Products Institute

New York, NY May 24, 2005, Today, the Biodegradable Products Institute (BPI) announced its certification of Fortune Plastics “COMP-LETE”™ Compostable Bags. These products offer superior strength and compostability, as well as availability through Fortune’s established distributor network. BPI’s “Compostable Logo” is awarded to products that meet ASTM D6400, assuring end users and composters that the bags will biodegrade swiftly and safely during municipal, commercial, or household composting.



Fortune has been busy for the past few years test marketing a similar product made by their sister company in Germany. This technology has now been brought to the United States and production has begun. “Made from MATER BI™ material, this product has been proven to outperform anything else on the market today,” said Ed Gillespie, President of Fortune Plastics. “COMP-LETE™ passes current ASTM 6400 requirements with flying colors,” said Gillespie.

Compostable bags and liners carrying the BPI symbol, such as COMP-LETE’s are ideal for collecting food scraps and yard trimmings for composting. They disintegrate and biodegrade quickly and safely and will not leave plastic residues in the finished compost.

“With the growing number of BPI approved products, purchasers and end users will find it easier than ever before to use products that offer superior performance and are tailored to source separated collection programs”, stated Steve Mojo, BPI Executive Director. “Today, residential and commercial food scrap programs are in place from San Francisco, CA to Prince Edward Island, Canada,” Mojo added.

Replacing non-degradable trash bags with compostable ones, helps composters reduce processing, separation and disposal costs, while keeping consumers collection bins clean, which encourages participation. “While the COMP-LETE™ product is presented at a higher price-point than conventional bags, its value is justified by the fact that it has broken through the myth that trash bags will not degrade,” said Andy Miles, Vice President of Sales and Marketing.

COMP-LETE™ bags can now be purchased through any of the thousands of Fortune Plastics distributors throughout the country. "Our distributors will need to work with their customers to establish buying patterns and to make sure that they have adequate stock of COMP-LETE bags to meet their needs," added Miles.

In business since 1955, Fortune Plastics is a management owned company with plants in Chicago, Phoenix, Nashville, Orlando and Old Saybrook, CT.

BPI is a multi-stakeholder group, involving people and organizations that produce, use or recover biodegradable plastic products. It promotes the growth of biodegradable plastics through education, use of scientifically-based standards and cooperative efforts with organizations in Europe and Asia.

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